

# Landed Pilot Program 2020



## For Students

### Create Focus

Discover your interests, talents, secondary education options, and career path.



### Begin the Journey

Route the journey to your desired career and expand your resume through the completion of elements, badges and experiences.



### Take Action

Learn how to effectively market yourself and customize your profile page to share on any social media platform and with recruiters from universities or employers.



## For Counselors & Educators

Focus on career readiness through \*ASCA mindsets & behaviors

A new software program which empowers high school students to showcase their achievements in academics, civics, social development, leadership, essential skills, and work experiences.



A new program to promote students

An engaging platform that will inspire students and assist your school with career learning plans, while going beyond compliance with your state requirements.



Customize elements for student experiences

Provide your feedback to improve the overall experience for you and your students. Elements and work-based learning components will be developed to match the needs of your program.



Begin your pilot in March 2020  
Visit [landed.us](https://landed.us)



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\*American School Counselor Association (ASCA)